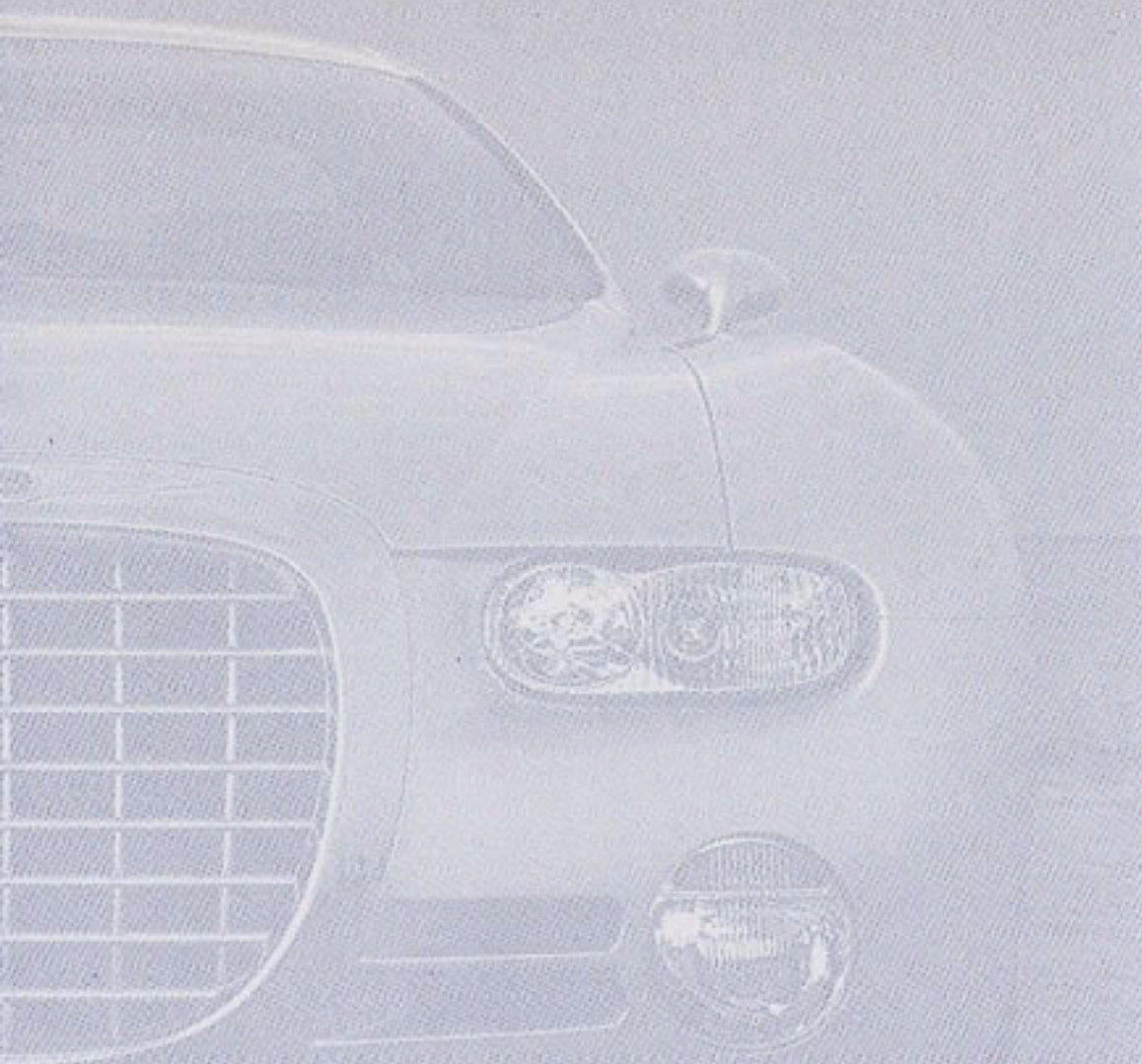


CHRYSLER

C H R O N O S



TIMELESS

The striking Chrysler Chronos is as timeless as it is priceless. From its 205-inch length to its 76-inch width, this automobile is endowed with dramatic proportions that are further emphasized with immense 20-inch front and 21-inch rear aluminum wheels. With those wheels pushed far forward and aft, and its roomy cabin shifted rearward, the Chronos harks back to some of the classic Virgil Exner designs of the 1950s. Highlighted with crisp, clean creases that are complemented with a shimmering finish, the Chronos' exterior reflects a feeling of strength, solidity and master craftsmanship. As Neil Walling, Chrysler Director of Advanced Design, puts it, "There's nothing in this car's proportion or surface that says 'I'm fragile, or fussy, or frail.'"

Bringing the rear-wheel-drive Chronos to life is a 6.0-liter 20-valve V10 engine, capable of more than 350 horsepower. It functions with the fine-tuned finesse of

modified short/long-arm front and rear suspensions.

Inside, quality handicraft abounds. The steering wheel is hand-wrapped in leather, dash panels are genuine wood, and the leather door trim panels and center console — featuring an in-place humidior replete with lighter and humistat — are hand-sewn.

Tom Gale, Executive Vice President of Product Development for Chrysler, sums it up thusly: "If you're going for the flagship of the Chrysler brand, and the Chrysler Chronos clearly is, then everything has to add up. The look must fit. The quality must be appropriate. And the ride must be exhilarating. It all has to totally quench the thirst for perfection."



